



#teamwneiz

Courses in English available for incoming exchange students 2022/2023
Faculty of Economic Sciences and Management
Nicolaus Copernicus University in Toruń

Master / Bachelor	Name of the course	Semester		Number of hours		ECTS
		I (fall)	II (spring)	Lectures	Exercises	
BA	Business Plan		x	15	15	2
BA	Group Dynamics in Organization		x	15	15	3
BA	Logistics		x	30		2
BA	Organizational Analysis and Design		x	15	30	5
BA	Corporate Social Responsibility	x		15	15	3
BA	Creation and Measurement of Customers' Satisfaction	x		15	15	3
BA	Development and Measurement of Employees' Satisfaction	x		15	15	3
BA	Economic Forecasting	x		15	15	3
BA	Management of Innovation	x		30	15	5
BA	Academic writing (for bachelor)	x		15		2
BA	Investments	x		15	15	3
BA	Management Methods	x		15	30	5
BA	Service Management	x		15	15	3
MA	Academic Writing and Research Methodology		x	30	30	8
MA	Business Competitiveness Management		x	30		5
MA	Business Excellence		x	15	15	4
MA	Contemporary Macroeconomic Problems		x	15		3
MA	Ethics in Management		x	15		3
MA	Knowledge Management in Organization		x	15	15	5
MA	Managerial Accounting		x	15	15	4
MA	Operational Research		x	15	15	5
MA	Advanced Portfolio Theory		x	15	30	6
MA	Process Management		x	15		2
MA	Strategic Management		x	30	30	6
MA	Brand Management	x		15	15	5
MA	Business Law	x		15		2
MA	Communication and Development of Managerial Skills	x			30	3
MA	Contemporary Management Concepts	x		30		5
MA	Academic Writing (for Master)	x			15	2
MA	Cross-cultural Management	x		15	15	5
MA	Entrepreneurship	x		15	15	4
MA	EU Projects	x		15		3
MA	Financial Analysis	x		15	30	6
MA	International Economy Competitiveness	x		15		3
MA	International Financial Institutions	x		15		3
MA	International Labour Market	x		15	15	5
MA	International Marketing and Negotiations	x		15	15	5
MA	Leadership in Global Economy	x		30		4
MA	CSR in Tourism and Event Organizations	x		15	15	4

MA	Finance for Tourism and Sport Organizations	x		15		2
MA	Organization and Coordination of Events	x		15	30	5
MA	Tourism Enterprise Management	x			30	3
MA	Event Management	x		15	15	5
MA	Psychology in Sport and Tourism Business		x	15	15	5
MA	Legal Aspects in Tourism		x	15		4
MA	Marketing in Sport and Tourism				60	8
MA	Team Building in Events	x		15	15	4
MA	Management Games	x			30	2
MA	Psychology in Management	x		15		2
MA	Statistics in Management	x		15	15	5
MA	Value-based Management	x		15	15	4
MA/B A	Attractiveness on the Labour Market		x	30		3