Management, full time studies, Bachelor degree Faculty session resolution on 12.04.2017

Programme of studies, specialisation unit - organizational - Business Manager

	Form of	ng Hours		ECTS	l year							II year							III year						
Title of subject	passing				Semester I			Semester II			S	Semester III			emest	er IV	Semester V			Semester VI					
litle of subject	E-exam, Z- credit	Lectures	Exercises		L	Е	ECTS	L	Е	ECTS	L	Е	ECTS	L	Е	ECTS	L	Е	ECTS	L	E	ECTS			
	(grade)																								
		30	210	20,0																					
Computer Science	Z	0	30	2,0					30	2,0															
Intellectual Property Protection	Z	15	0	1,0				15		1,0															
Contemporary Learning Techniques	Z	15	0	1,0	15		1,0																		
Business English	E	0	120	5,0		60	2,0		60	3,0															
Physical Education	Z	0	60	2,0								30	1,0		30	1,0									
Humanities lectures, university lectures	Z			9,0						2,0						3,0						4,0			
Occupational Safety, Health and	Z	0	0	0,0	İ		0,0				İ						Î								
Ergonomics																									
						Unit	- Basic	subje	cts																
		225	120	39,0																					
Mathematics	E	45	30	7,0				45	30	7,0												1			
Descriptive Statistics	E	15	30	5,0							15	30	5,0												
Law in Business	E	30	15	5,0	30	15	5,0																		
Principles of Management	E	45	0	6,0							45		6,0												
Organization Theory	E	30	15	5,0	30	15	5,0																		
Microeconomics	E	30	30	7,0	30	30	7,0																		
Finance	E	30	0	4,0				30		4,0															
					Ur	nit - m	ain cou	rse su	bjects							•						<u>.</u>			
		210	315	55,0																					
Seminar	Z	0	75	12,0														30			45	12,0			
Academic Writing	Z	15	0	2,0														15	2,0						
Organizational Behaviour	E	30	15	4,0							30	15	4,0												
Project Management	Z	0	30	2,0											30	2,0									
Human Resources Management	E	30	30	6,0							30	30	6,0												
Quality Management	E	30	15	4,0										30	15	4,0	1								
IT in Management	Z	0	30	2,0								30	2,0				1								
Marketing	E	30	30	7,0	30	30	7,0																		
Marketing Research	E	15	30	5,0				15	30	5,0							1								
Accounting	E	30	30	5,0										30	30	5,0	1								
Corporate Finance	E	30	30	6,0							30	30	6,0												

		150	135	27,0																	
Sociology	Z	30	0	3,0	30		3,0									T					
Principles of Macroeconomics	E	30	15	6,0				30	15	6,0											
Logistics	Z	15	15	2,0															15	15	2,0
Principles of Econometrics	E	30	30	6,0									30	30	6,0						, i
Economic Forecasting	E	15	15	3,0												15	15	3,0			
Management Games	Z	0	30	2,0													15			15	2,0
Business Plan	Z	15	15	2,0															15	15	2,0
Investments	Z	15	15	3,0												15	15	3,0			
	1			Sp	eciali	sation	Unit - E	Busine	ss Ma	nager											
		180	165	39,0																	
Management Methods	E	15	30	5,0												15	30	5,0			
Organizational Analysis and Design	E	15	30	5,0															15	30	5,0
Corporate Social Responsibility	Z	15	15	3,0												15	15	3,0			
Group Dynamics in Organization	Z	15	15	3,0															15	15	3,0
Development and Measurement of Employees' Satisfaction	Z	15	15	3,0												15	15	3,0			
Creation and Measurement of Customers' Satisfaction	Z	15	15	3,0												15	15	3,0			
International Management	E	15	15	4,0									15	15	4,0						
Innovation Management	E	30	15	5,0												30	15	5,0			
Management of External Relations	E	30	0	5,0									30		5,0						
Service Management	Z	15	15	3,0												15	15	3,0			
	•																				
Razem		795	945	180,0			30,0			30,0		30,0			30,0			30,0			30,0